

# EMERGENCY

## BUSINESS ASSISTANCE PROGRAMS



### MICRO-ENTERPRISE BUSINESS

The City of Pembroke Pines in conjunction with the U.S. Department of Housing and Urban Development (HUD) under the Community Development Block Grant (CDBG); created a program to avoid job losses caused by business closures related to social distancing by providing short term financial assistance to micro- enterprise businesses.

#### Eligibility Criteria

- The business must have **5 or fewer employees, including owner(s)**.
- The business must be a private for-profit enterprise.
- The business must be located in a commercial space within the City of Pembroke Pines.
- The business must have valid Broward County, and City of Pembroke Pines Local Business Tax Receipts.
- This business must NOT have received any other federal funding designated for the same purpose.

#### Use of Funds

- **Permitted Uses:** Funds may be used for payroll expenses required in the creation and/or retention of jobs that would otherwise be lost due to the COVID-19 Public Health Emergency.
- **Prohibited Uses:** Working capital, construction/rehabilitation, payment of rent or utilities, finance the acquisition of real property or land, fixtures/equipment that are attached to or become part of a building, vehicle purchase or lease, security deposits, providing funds for non-salary distribution or payments to owner, partners, or shareholders of applicant, and/or paying of any tax lien or liability.

**Applications available starting October 16, 2020, program will operate until funds are no longer available.**

### CARES ACT GRANT PROGRAM

The City of Pembroke Pines is launching the CARES ACT Grant Program to retain jobs and stabilize local **small businesses** and **nonprofit organizations**. The City through their vendor will process applications for assistance on a first come, first served basis. A limited number of applications will be accepted based on the funding availability. Due to the nature of the funds, the application window will be condensed. For additional information about program requirements and to download applications visit: [www.crafla.com](http://www.crafla.com).

#### Small Business Grant

Program applies to qualified small and home based businesses. Home-based businesses may qualify for up to **\$2,000**, small brick and mortar businesses with less than 10 employees may qualify for up to **\$5,000** and small brick and mortar business with more than 10, but less than 25 employees may qualify for **\$10,000**. Funds may be used for payroll, lease payments, utility payments or COVID-19 related expenses.

#### Nonprofit Relief Program

To assist nonprofit organizations that provided and continue to provide essential services such as social and family services to the City of Pembroke Pines community during the COVID-19 pandemic. The funding amount will be a one time grant of up to **\$10,000** as long as the nonprofit can demonstrate increased costs or incur increased costs due to the public health emergencies concerning COVID-19.

**Applications will be accepted Wednesday November 18, through Monday November 23, 2020 at 12pm. Incomplete and/or late applications will not be processed.**

#### Program Information and Applications (Hablamos Español)

- Applications can be downloaded at [www.crafla.com](http://www.crafla.com)
- Contact information:
- Phone: **954.431.7866 ext. 110** • Email: [info@crafla.org](mailto:info@crafla.org)

